



Photo:
Nagaland



ANNUAL REPORT

2023 - 2024

Charity No: 1188237

MESSAGE FROM THE CEO


I think our 4th year has been our strongest yet, as a result of some very hard work from the team and our partners on the ground.

We have new partners in new countries, meaning that our work is reaching even further and impacting more teachers, children, and their communities. Fundraising efforts have seen more people making sacrifices on behalf of our work, by either taking part and hosting events or sponsoring those that do. We have also been able to repeat some very successful fundraisers including our online auction and WalktheWalk.

Our operations, courses and projects have all significantly developed. We have additional resources to share with partners, new courses and exciting plans and ideas that are keeping us busy.

This year, saw us receive our first grant, from P27, which was very gratefully received. This grant has really helped us speed up timelines as well as project impact.

Cont...



Our partners continue to inspire us. They do such incredible things in challenging situations and circumstances; it really is an honour and privilege to work alongside them. Relationships, built on mutual respect, are so important to us, and create a solid foundation on which we build. We are so grateful for partners who tell us what their needs are, and our ability to work together to find sustainable solutions.

Thank you for taking the time to find out more about what we are doing as a charity and look at ways to support our work. It is always a pleasure to share who we are. I hope you are encouraged by our work.

All our work is made possible by the incredible support we receive from individuals, businesses, schools, and churches, and we are so grateful to everyone who has followed our journey and supported us practically, financially, or emotionally.

I really hope you enjoy reading this report, I hope it informs you, inspires you and encourages you – that you are part of the solution and helping children get that education that will give them the chance of a better future.

Andy Ball - CEO

ABOUT KNOWNVALUEDLOVED

KnownValuedLoved was set up by Andy Ball in February 2020. Andy has worked in education for 20 years, specialising in Special Educational Needs and Disability (SEND), inclusion and behaviour. Andy has always had a heart to make a difference to more than one classroom of children at a time. The power that education has to change lives is the driving force behind the charity, along with a passion to bring hope and opportunity to those that are overlooked, marginalised and impacted by things outside out of their control. Andy left his job as an Assistant Head at a large secondary school in order to fully dedicate his time to setting up and establishing KnownValuedLoved, and says that the opportunity to lead this charity is a dream come true.



Photo:
Nagaland

EXECUTIVE SUMMARY

We believe that every child has the right to an education. However, many children are being denied this right due to conflict. This is particularly prevalent across the Middle East.

In Syria alone, it is estimated that over 2 million children are displaced as a result of hostilities, 1 in every 3 schools is now damaged, destroyed or inaccessible, and over 400,000 teachers are no longer in service.

Restoration of this nature takes long-term dedication, and this is why we are committed to establishing KnownValuedLoved in a sustainable way - one that will empower communities to make lasting change.

Photo: Lebanon



OUR MISSION

We believe education is the key to seeing lives rebuilt and communities impacted by conflict restored.

We develop, support, and inform education provision where it is needed most, to give young people the chance of a better future.

For all young people in communities impacted by conflict to have the opportunity to receive a high-quality education, as is their basic human right.

OUR VISION

ACCESS

Ensuring all young people (in communities impacted by conflict) have access to a high quality, inclusive education.

QUALITY

Ensuring that the education on offer is of a high quality and adds value to life chances. Providing greater opportunities for young people to progress and improve the quality of their own lives and the communities they live in.

ADVOCACY

We advocate for the value of and right to an education for all people, regardless of circumstances.



Photo: Burundi

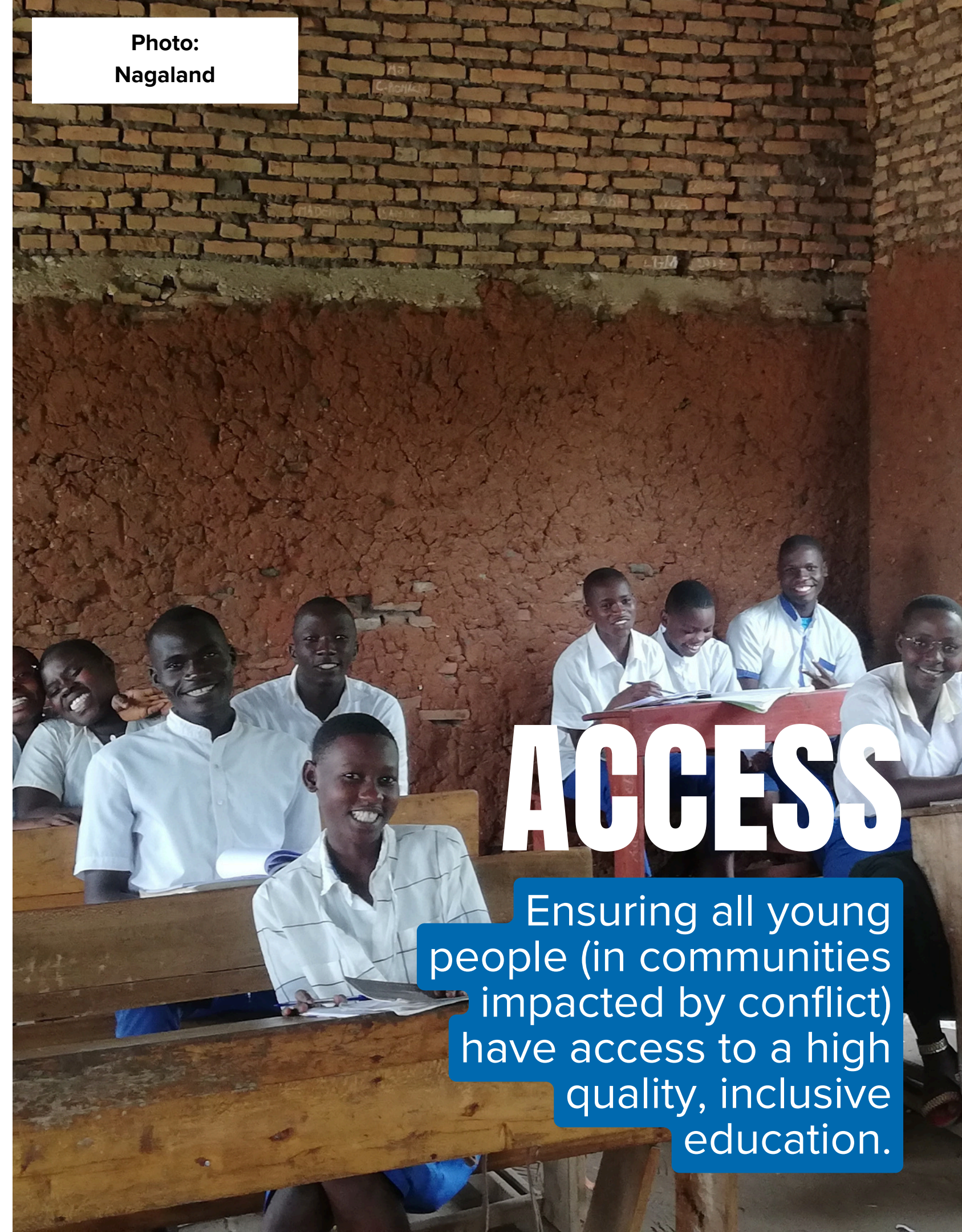
OUR APPROACH

is split into 3 key areas of focus: Access, Quality, & Advocacy.

- Training teachers in all aspects of inclusion - we have developed inclusive practice programmes which include behaviour management and SEND.
- Our bespoke teacher training programme covers things like planning, character development, leadership qualities, lesson content, learning behaviours, short/long-term memory, and information retention.
- Training and mentoring school leaders around sustainable school improvement.
- Full school leadership programme including school values, policies and practices, managing staff, classroom layout, and lesson observations.
- We support other NGO's and charities to add education provision into their existing provision, such as after-school clubs, English lessons, and play sessions.
- We help to finance school improvements, in order to increase accessibility.

1 in 4 children leave education without being able to read or write

Photo:
Nagaland



ACCESS

Ensuring all young people (in communities impacted by conflict) have access to a high quality, inclusive education.

Less than 2% of global humanitarian aid goes towards education

- We develop teaching materials and resources such as lesson-specific content, worksheets, and lesson plans.
- We build teacher training centres, ensuring that the training is accessible to teachers in different communities.
- We have created a network of over 150 teachers from around the world to share good practices by using social media.
- We finance teacher salaries to ensure that qualified staff can be both hired and retained.
- We work to ensure that the education on offer is of a high quality and adds value to life chances. Providing greater opportunities for young people to progress and improve the quality of their own lives and the communities they live in.

Photo: Lebanon



In countries affected by conflict, girls are 2.5 times more likely to be out of school than boys.

We advocate for the value of and right to an education for all people, regardless of circumstances.

- We write and influence policies that affect young people's rights and their opportunities to flourish in life.
- We make contact and build relationships with local education leaders, community leaders, and local governments to share the work we are doing and the impact we make.
- We widen the knowledge of staff and parents in their understanding of education to improve life chances for all young people.
- We use our social media and communication platforms to raise awareness of issues around the world which affect young people and their right to access a high-quality education.

Photo: Lebanon



ADVOCACY

STRATEGIC VISION

Programmatic priorities

Expand expertise: SEND	Expand expertise: Secondary education	Expand education resources	Develop new courses	Increase accessibility to our support
Elevate local-level leadership in the country	Presence on the ground in the communities we support	Be flexible to our projects' resource needs	Advance advocacy and influence	Create a centre of excellence or teacher training centre in every country we support

STRATEGIC VISION

Operational priorities

<p>Expand evaluation and evidence</p>	<p>Demonstrate impact of spending</p>	<p>Ensure donors feel KNOWN, VALUED and LOVED and see the impact of their giving</p>	<p>Create meaningful corporate and church partnerships</p>	<p>Increase the awareness of the work done by KVL</p>
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This is an exciting time for KnownValuedLoved and we cannot wait to share the impact and successes in the communities we support.

PURPOSE & ACTIVITIES

We have grown considerably over the past four years. We continue to develop key areas of our work focusing on teacher training materials, and teacher and support staff professional development. We have also contributed to building costs, building adaptations, project costs, and salary costs.

Grant Giving Partnership

Our grant programme exists to support education providers (schools, NGOs, informal education settings) to improve the access to education in their communities, the quality of education available, or both. This is partly achieved by the provision of grants (or where a direct financial transaction is not possible, the provision of resources). All grants are applied for by the education provider, who needs to demonstrate how the funds or resources will improve access to or the quality of education available to the community.

Education Development Programme

We support education providers by working with and supporting school leaders and teachers. Our transforming Education Programme is the core element of what we do as a charity. The model focuses on sustainable school improvement, through working alongside senior leaders from schools, education providers, and local NGOs.

BENEFICIARIES SO FAR

Every £1 invested in learning yields £4 to £10 in impact.

Country	Burundi	Iraq	Afghanistan	Lebanon	India	Sierra Leone	Nagaland
Teachers received training	35 teachers 2 school leaders	7 teachers 2 school leaders	30 teachers 5 school leaders	35 teachers 2 school leaders	30 teachers 4 school leader	2 school leaders	3 school leaders
Children in school	100+	85	90	350	130	400	300+

KEY ACHIEVEMENTS AND EVENTS IN YEAR 4

Bab Marah Community Library opened its doors to their community in Lebanon, with help and support from KnownValuedLoved and lots of hard work on the ground. Hundreds of children have benefitted from the facility which is having a real impact in the community.

This year has seen two new employees being added to the KnownValuedLoved team, along with multiple volunteers. Over the past year, we have spent time recruiting new Board members to ensure diversity, and we will continue with this over the course of the next year.

We have developed two new project partners in Sierra Leone and Nagaland (India), and three teachers have moved onto the mentoring and coaching section of our transforming Education Programme.

Photo: Lebanon



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Partnership with

بالشراكة مع



KnownValuedLoved

Restoration through Education

KEY ACHIEVEMENTS AND EVENTS IN YEAR 4 CONTINUED....

Introducing Our Transforming Education Programme:

Our new Transforming Education programme was launched this year and is already making a difference, helping us to meet the needs of more teachers in the countries that we work in.

The aim of the programme is to create education hubs or model schools by strategically creating or partnering with schools and education providers that are well-placed geographically and within reach of rural or hard-to-reach communities. This is done by investing in school leaders through leadership training as well as areas such as capacity building and sustainable school improvement.

We also work with teachers to ensure that areas such as teaching and learning, planning and assessments are effective, creative and of a high quality. This means that children have access to relevant learning experiences, giving them skills and qualifications to equip them for life and enable them to make a positive difference in their communities

By creating school networks that are supported by locally based Education Development Officers, teacher trainers ensure that these improvements are not limited to just one school or community. Hub schools will create links with a group of local schools or look to establish new schools where none exist. This will typically be in rural areas where there is less resource and provision where children are often more vulnerable to exploitation. This approach has already opened the door to partnerships with the Ministries of Education in both Kurdistan and Sierra Leone.

FUNDRAISING

Birthday Fundraising – Our supporters can make a gift donation in their name to mark their birthday through a text message service.

Christmas Card sales – A local artist has created and illustrated bespoke Christmas cards for KnownValuedLoved with a percentage of the sales being donated.

Great North Run – 3 amazing individuals took part in the Great North Run, bringing in support and donations.

WalktheWalk – In June 2023, 20 people walked 50km around the Peak District. This is an annual event and plans are already in place for this to be completed again in 2024.

£3 Weekend/Small Sacrifice Sunday – We asked our supporters to give up a small weekend treat, and instead donate £3 to the charity.

Corporate Partnerships – In 2022, we established our first corporate partnership with Experian, and this has continued into 2023. This has brought in many new links and supporters, as well as more fundraising opportunities.

Easy Fundraising – We asked that people set up an Easy Fundraising account, meaning that every time they shop online, a donation is made to KnownValuedLoved.

Silent Auction - In February 2024, we held our third successful virtual silent auction.

Cup Of Hope - We have partnered with Peak Bean UK who have created a unique blend for KnownValuedLoved called Cup of Hope. 15% from every purchase of this unique blend is then donated to KnownValuedLoved.

GRANT GIVING PARTNERSHIP

In line with our Constitution, we now have a funding allocation available for the Grant Giving Partnership, which has developed and grown.

This will allow KnownValuedLoved to make grants to others.

Within this financial year, we have subsequently made the following grants:

Hope for Communities - Kurdistan: £3,050

Bab Marah Library - Lebanon: £2,500

Eco Church Community fund - Argentina: £782

Total: £6,332



Photo:
Nagaland

OUR TRUSTEES

Chair of Trustees

Matt Ingram-Smith - Commenced February 2020 - ongoing

Trustees

Alex Nicolson - Commenced February 2020 - January 2024

Ian Tannahill - Commenced December 2022 - Ongoing

Mark Sheikh - Commenced January 2022 - Ongoing

Oliver Scheidt - Commenced December 2022 - Ongoing

Richard Harris - Commenced January 2022 - June 2023

Lucy Moores - Commenced July 2023 - Ongoing

Kelly Strong - Commenced October 2023 - Ongoing

OTHER IMPORTANT INFORMATION

- **Chief Executive Officer** – Andrew Ball
- **Employees** – Janet Stott, Fiona Morgan, Jasminder Odusanya, Julie Ridge, Natalie Khoury, Ella Sheldon
- **Freelancers** – Suzanne Lloyd (Virtual Assistance, HR & Bookkeeping)
- **Volunteers** – Georgia Hanson
- **Undergraduate Placements** - Allocated through Sheffield Hallam University.
- **Registered Office** - New Street Centre, New Street, Chesterfield, Derbyshire, S40 2JZ
- **Bank** – Lloyds Bank
- **Bookkeeper** - Suzanne Lloyd
- **Examiner** – Jonathan Buckley
- **Charity No.** - 1188237



STRUCTURE, GOVERNANCE & MANAGEMENT

Governing document

Under the Charities Act 2011, KnownValuedLoved was given charity status and began its charitable work on 28th February 2020. On the creation of the charity, trustees were sought based on their strong empathy, as well as a passion for educational needs and justice for others. Skills and experience were also sought in relevant areas. Ongoing trustee recruitment is completed using online platforms such as Reach Volunteering, the KnownValuedLoved website and LinkedIn. Any potential new trustee's qualities and skills are aligned with the trustee skills audit and following a successful interview, are approved by the existing trustees prior to their term commencing.

Risk management

The trustees will periodically review important areas of risk. In particular, safeguarding is already recognised as one of these areas when dealing with vulnerable individuals. Other risks are regularly reviewed, such as skills and financial procedures.



RUNNING THE CHARITY

The Board of Trustees has terms of reference which state that it must meet three times a year at a minimum and that decisions must be made by at least two members of the Board, or a third of its members, depending on which is greater. The Board has met three times during the period covered by this report, and each meeting was quorate.

At the meetings, discussions are had around strategy, policy, areas of activity, finance, performance, and risk. The day-to-day management activities are delegated to the Chief Executive Officer. The trustees give their time voluntarily and receive no benefit. It is expected that trustees continue to receive training to keep up to date with Charities Commission requirements and best practices. Trustees are periodically referred to the Charities Commission publications on responsibilities and good practice.





Photo: Lebanon

FINANCIAL OVERVIEW

KnownValuedLoved had an opening balance of £11,978, and received an income of £52,254 during the financial year. £46,546 was spent on expenditures including £6,332 being spent on grant funding, leaving a bank balance at the end of the financial year of £17,686. This included the charity reserves of £8,609 and £9,077 of unrestricted funds as detailed below.

Reserves Policy

Considering the global pandemic and its negative impact on the third sector, the trustees consider it prudent to maintain reserves to cover monthly outgoings. At the end of the financial year, the charity reserves were £8,609. This money is held in a savings account with Lloyds Bank. This account is added to every month and will continue to increase until the Reserves Policy is met. This money has not had to be used within this financial year.

INCOME & EXPENDITURE REPORT ON RECEIPTS & PAYMENTS/CASH BASIS

KNOWNVALUEDLOVED

For the year ended 29 February 2024

Account	2023/24	2022/23
Opening Balance	11,978.60	18870.51
Income		
Donations	19,703.19	16,360.48
Amazon Smile/ Easy Fundraising	78.08	138.12
Church Partnership Income	3,218.32	5,110.00
Donations by Corporate Orgs	4,633.51	1,598.72
Gift Aid Income	6,904.74	3,665.83
Interest Income	66.16	8.08
University Placement income	-	325.00
Grants & Trusts	15,000.00	-
Restricted Donations	2,650.00	-
Total Income	52,254.00	27,206.23
Outgoings		
Charitable Activities	42,586.66	28,705.57
Fundraising	1,983.97	671.79
Computer Equipment	-	759.80
Governance	1,696.95	3,816.88
Admin Expenses	279.02	144.11
Total Outgoings	46,546.60	34,098.15
Closing Balance	17,686.00	11,978.60
Unrestricted Reserves	9,077.00	5996.08
Set aside per the reserves policy	8,609.00	5982.52
Restricted	-	-

TRUSTEE DECLARATION

The trustees declare that they have approved the Trustees' Report above

Name Matt Ingram–Smith (Chair of Trustees)

Signed: *Matt Ingram-Smith*

Dated: 4th July 2024

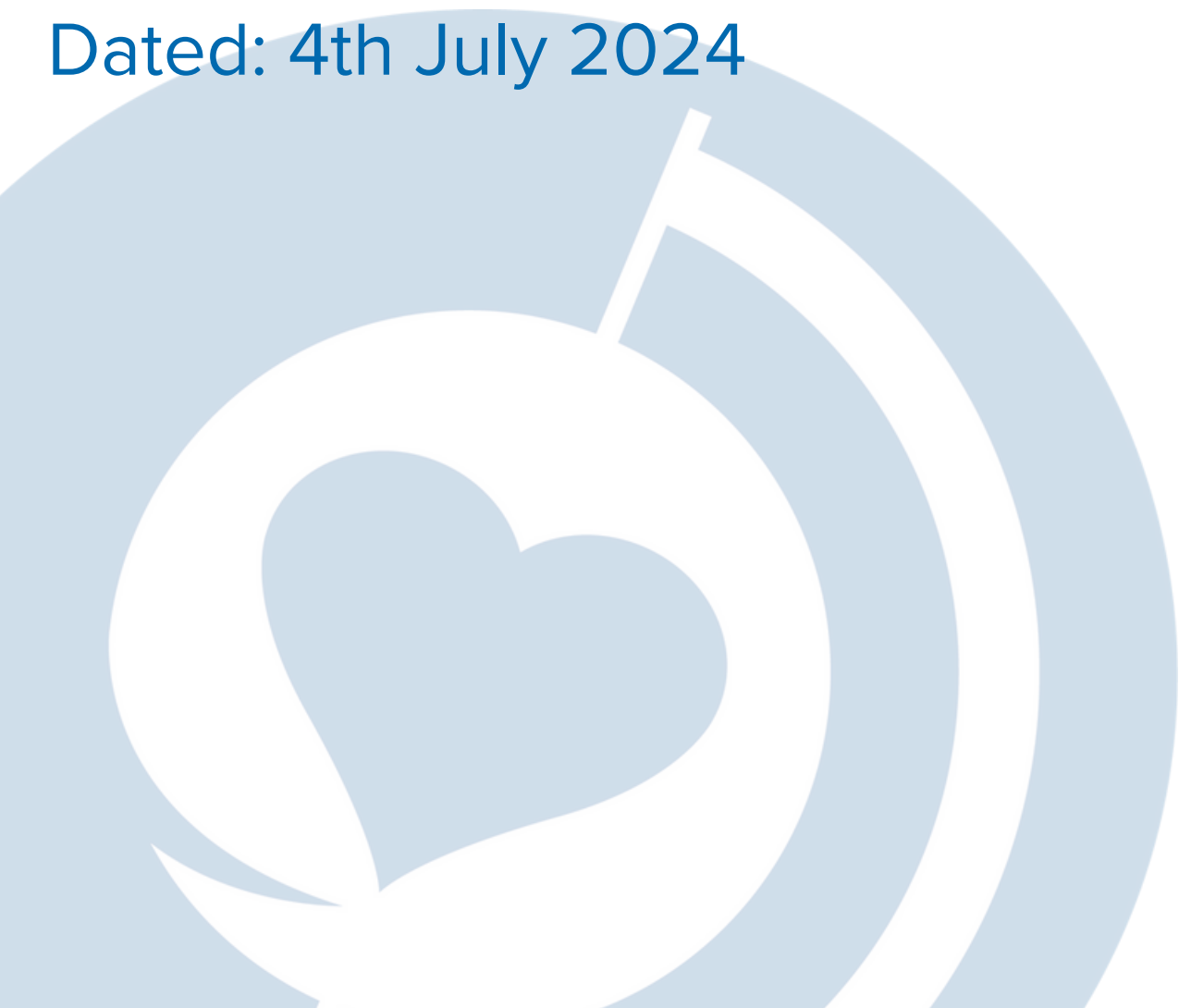


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